



Data and Privacy File Guides

iCloud: Maps Favorites Pre iOS 11

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File name Maps_Favorites_pre_iOS11.csv

File description This file logs the user's favorites within Apple Maps.

Why Apple keeps this information

Apple retains this information in order to provide the user access to their favorites across all their devices and to improve suggestions for Maps. Once a user upgrades to iOS 11, this data will be deleted within 90 days if not accessed by the user from a device running an earlier iOS version.

Field Name	Details
Type	The type of favorite item (e.g., search query, directions, or place)
Timestamp	Time when the favorite was created
User Query	Search string entered by the user
Name	Name of the place, for applicable favorites
Place Searched	The place (e.g., address or business) the user designated as a favorite
Address	Address of the place, for applicable favorites
Place Location	Location of the place, for applicable favorites
Route From	The route starting point, for favorites that are directions
Route To	The route ending point, for favorites that are directions
Region	The map region that was used in the search, if the favorite was designated after a user search
Transit Line Name	The transit line, for applicable favorites
Transit Line System	The transit system, for applicable favorites